



# *New Layette Collection*

*Launching September 2017*



# INTRODUCING SPENCER BY JACLYN SMITH. A LAYETTE COLLECTION EXCLUSIVE TO KMART FEATURING A SELECTION OF ULTRA-SOFT, SIMPLE INFANT WEAR.

Created by beloved Kmart designer Jaclyn Smith and inspired by her daughter Spencer Margaret and first grandchild, Bea, the collection celebrates the precious moments of childhood and features comfortable and soft-to-the-touch items with delicate details and enchanting artwork and patterns.

**Launching in select stores on Sunday, September 17 and  
available for online presale at [kmart.com](https://www.kmart.com) starting August 6.**







**A classic and timeless collection, all items are beautifully packaged in gift boxes with a to/from gift tag and the collection's signature fox ribbon, making it easy for Kmart members to find the perfect gift for baby showers or to welcome a new little bundle. All of the items are affordably priced from \$19.99 to \$29.99.**



# 3 PACK BODYSUIT

**\$19.99**

Available in 3  
Pattern Combinations



A staple for baby, the bodysuits pair perfectly with other wardrobe pieces. The soft 100% cotton fabrics come in three pattern combinations and feature the line's signature whimsical prints and patterns, rib binding and ring snap closures.



# 3 PACK SLEEP AND PLAY

**\$24.99**

Available in 3  
Pattern Combinations



Made with ultra-soft 100% interlock fabric, rib binding and ring snap closure, the Sleep & Play sets easily transition baby from nap time to play time and protects their arm and legs once they are on the move. The three different pattern combinations feature whimsical prints of the line's signature fox and forest friends with coordinating striped and patterned pieces.

# 4 PIECE TAKE ME HOME SET

**\$24.99**

Available in 2

Pattern Combinations



The Take Me Home Set makes for a wonderful gift for any expecting mom. The four-piece set features a footed long sleeve sleep suit with ring snap closure, a top knot beanie cap, a snap closure bib and coordinating receiving blanket. All pieces are made with ultra-soft 100% cotton interlock and comes in either the signature fox print or lovely woodland floral pattern.



# 2 PIECE RECEIVING BLANKETS

\$19.99



The receiving blankets are made of ultra-soft 100% cotton interlock and are great for swaddling or comforting baby. The set features sweet patterns of the line's signature fox and forest friends.

# 2 PIECE SET

\$19.99



The ready-to-gift set includes a cotton jersey long sleeve top with rib binding at the neck, sleeve and bottom hem opening and features the line's signature fox artwork. Paired with french terry jogger pants featuring a trendy fair isle pattern and rib hemming at waist and leg opening. The set creates a complete outfit perfect for boys or girls.



# 2 PIECE KNIT CARDIGAN AND PRINTED LEGGING SET

\$29.99



The set includes a cozy and contemporary textured hooded knit sweater with real wooden buttons, a double row front closure and fun whimsical fox ears. Paired with interlock leggings that feature the line's signature fox print, the set creates a precious outfit that is a staple for both boys and girls. *Plush fox toy and soft booties not included.*



*Plush fox toy, soft booties, and shoes not included in Spencer by Jaclyn Smith collection.*







*"Childhood passes so quickly. Let's take time to cherish the moments – a soft touch, a look of wonder, a first smile and gentle hugs."*

*Jaclyn Smith*



For more information on the new collection,  
visit [kmart.com/spencer](http://kmart.com/spencer).

